Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

SHOUT
SHARE
IT

Return Postage Guaranteed

GERMAIN'S

Horticultural Specialists Since 1871

Box 3233

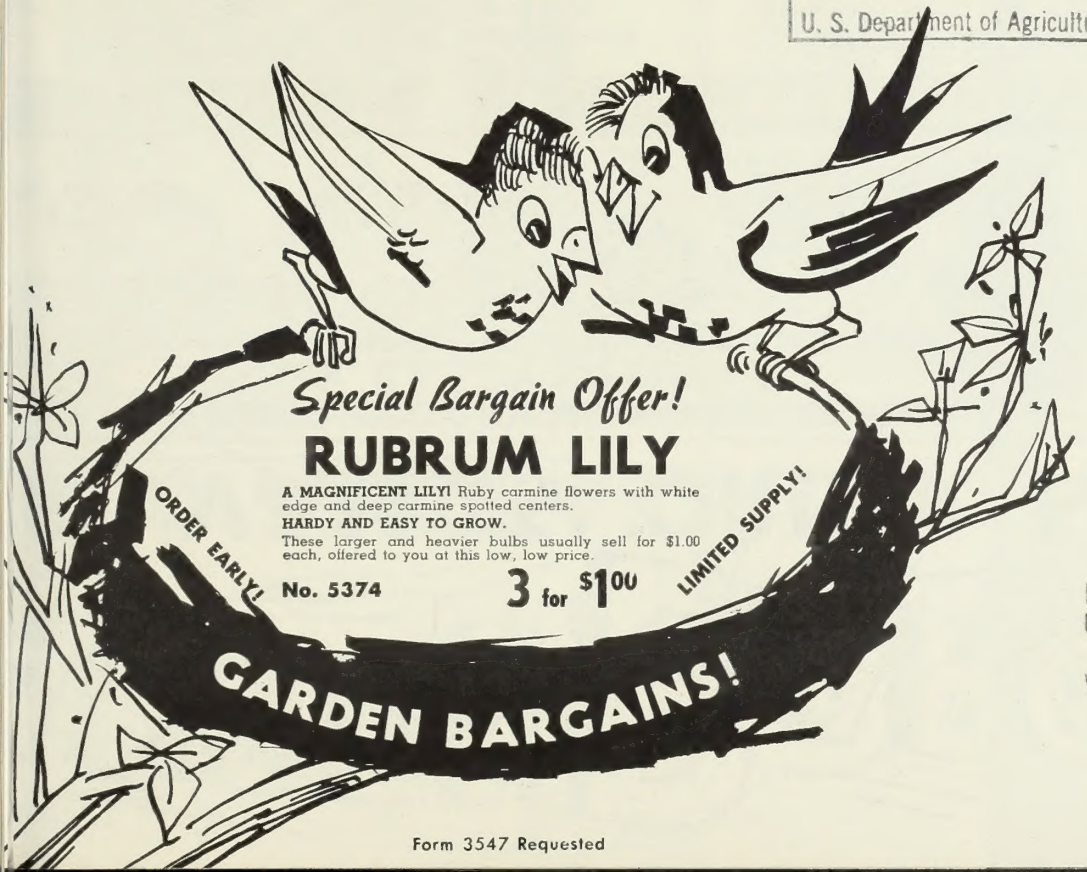
Los Angeles 54, California

1957

LIBRARY
RECEIVED
★ MAR 13 1957 ★
U. S. Department of Agriculture

LOS ANGELES CALIF.

BULK RATE
U.S. POSTAGE
PAID
PERMIT NO. 70


Special Bargain Offer!
RUBRUM LILY
A MAGNIFICENT LILY! Ruby carmine flowers with white edge and deep carmine spotted centers.
HARDY AND EASY TO GROW.
These larger and heavier bulbs usually sell for $1.00 each, offered to you at this low, low price.
ORDER EARLY!
No. 5374
3 for $1.00
LIMITED SUPPLY!
GARDEN BARGAINS!

LIBRARY
U.S.DEPARTMENT OF AGRICUL-
TURE
WASHINGTON 25 D.C.

Form 3547 Requested

GERMAIN'S
SINCE 1871

BARGAIN! BARGAIN! BARGAIN!

LOOK

HANGING BASKET TUBEROUS ROOTED BEGONIAS!

You'll often find hundreds of brilliant flowers in bloom at one time on this, a favorite decorative plant! A true galaxy of colors!

Large size tubers. Mixed colors.

No. 5085

3 for $1.35

GERMAIN'S CALIFORNIA QUALITY...BETTER PLANTS!

SAVE

FANCY LEAF CALADIUM

BARGAIN OFFER!

No garden should be without these brightly-colored foliage plants! Ideally suited for garden planting in open beds. Mixed colors only.

No. 5180

5 BEDDING SIZE BULBS $1.00

DEVELOPED UNDER SCIENTIFIC LABORATORY CONTROL!

SCOOP

GIANT Camellia Flowered RANUNCULUS

AMERICA'S NEW FAVORITE CUT FLOWERS!

Easy to grow, these plants bear blooms measuring up to 2 inches across on tall fast-growing stems. You'll pick armloads of flowers in just a few short weeks!

SELECTED JUMBO BULBS

No. 5040

12 Bulbs . . . 97¢
24 Bulbs . . . $1.85
48 Bulbs . . $3.60
96 Bulbs . . $7.00

GERMAIN'S GUARANTEES HEALTHY, HARDY PLANTS!

WOW

GOLDEN CALLA LILIES

A exciting brilliant golden yellow flower with beautiful spotted foliage. Ideal for greenhouses, garden and window boxes.

No. 5148

3 BULBS ONLY $1.00

EVERY GERMAIN'S BULB IS OF THE HIGHEST QUALITY!

SUPER

Special Collection!

GIANT GLADIOLUS

Now you can fill your home and garden with armloads of gorgeous color at a very low, low cost! Carefully selected, these bulbs will give you the right mixture of color. Order yours today and save!

No. 5279

25 Bulbs . . $1.89
50 Bulbs . . $3.69
100 Bulbs . . $7.29

NOW IS THE TIME FOR YOUR SPRING PLANTING!

SPECIAL

BARGAIN!

POMPON DAHLIAS

1½ inch flowers on long cutting stems give new brilliance to your garden!

No. 5581

3 BULBS ONLY $1.00

MAIL YOUR ORDER TODAY! ORDER BLANK INSIDE!

NOW

BARGAIN!

DECORATIVE DAHLIAS

A special group of different Dahlias carefully selected by Germain's bulb experts to give you outstanding garden results.

No. 5580

3 BULBS ONLY $1.00

GERMAIN'S
SINCE 1871

NATIONALLY RECOGNIZED HORTICULTURAL SPECIALISTS SINCE 1871

Look! GERMAIN'S EARLY BIRD SUPER SPECIALS!

4 MAGNIFICENT ROSES

- **DESCANSO PILLAR**... grows 8 feet high without support.
- **GOLDEN SHOWERS** new 3-way functional rose.
- **LAS VEGAS** . . . a new hybrid tea rose.
- **MEXICALI ROSE** . . . a colorful fiesta on a single bush.

NB7129

ENTIRE COLLECTION JUST $9.15

a $10.50 value

Special!

TOM THUMB MINIATURE ROSE COLLECTION

1 each:
OAKINGTON RUBY,
PINK JOY,
RED IMP,
ROSA ROULETTI,
THUMBELINA

NB7107

ALL 5 ONLY $5.75

a $6.25 value

GERMAIN'S
SINCE 1871

GERMAIN'S CALIFORNIA QUALITY GUARANTEES YOU HEALTHIER, BETTER PLANTS!

EVERY GERMAIN'S PLANT GROWN UNDER LABORATORY PROVED CONDITIONS!

GERMAIN'S EXCLUSIVE NEW SHIPPING SYSTEM ASSURES YOU EACH ITEM IS FRESH, READY TO PLANT!

SPRING G
SEASON'S BIGG

DESCANSO PILLAR ROSE

Massive and Magnificent

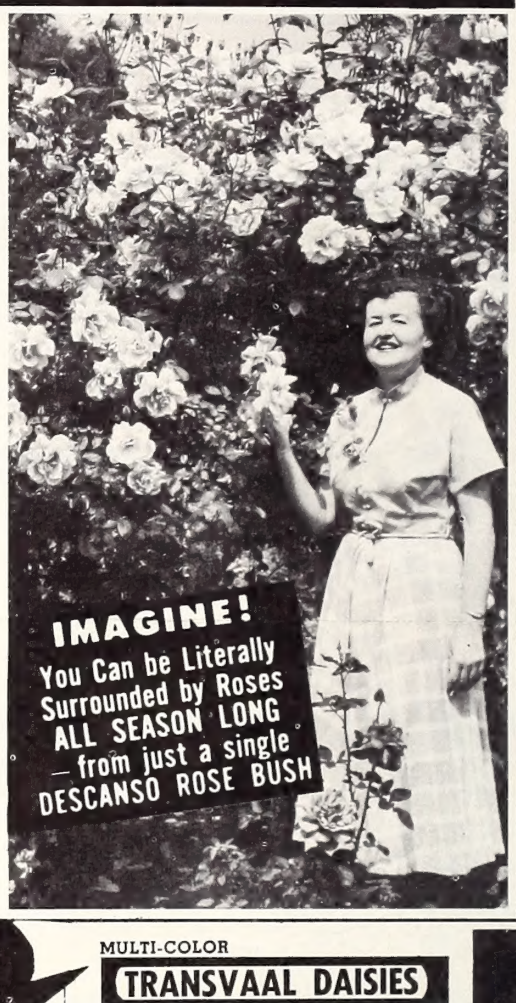
. . . grows 8 feet high *without* support!

Imagine! You can be surrounded all season long by magnificent roses with just one Descanso Rose Bush! Actually grows up to 8 feet high without support the very first year. Pick a bouquet of blossoms that actually measure up to 6 inches across from one 3 to 4 foot stem. These giant clusters of deep coral blooms are long lasting as cut flowers, too.

NB7100

$2.25 each

3 for $6.00



Germain's Special
CHRYSANTHEMUM Gardens

Now Germain's offer two selected Mum Gardens complete with Mixed Spiders, Exhibitions, Pompons, Early Hardies, Cushions and Odd Forms.

NB7110
Large Garden of 10 mixed mums Only $2.75

NB7111
Large Garden of 25 mixed mums Only $4.95

MAIL ORDER NOW!

57 A

GERMAIN'S
SINCE 1871

P. O. BOX 3233
LOS ANGELES 54, CALIFORNIA

SHIP TO: (PLEASE PRINT)

(Name)

(Address)

(City) (Zone) (State)

TERMS: SEND REMITTANCE IN FULL WITH ORDER.
For your protection, do not send cash unless letter is registered.

NO C.O.D. SHIPMENTS.
ALL MERCHANDISE SENT PREPAID.

Quantity Wanted	Item No.	Variety	Price $	Price c

CALIFORNIA CUSTOMERS PLEASE ADD 4% SALES TAX

MULTI-COLOR

TRANSVAAL DAISIES
(Gerbera Hybrid)

Recognized as one of the most exotic daisies, they produce extra large blooms in salmons, pinks, reds, yellows and their variations. Ideal for cutting, Transvaal Daisies will last over a week in your home.

NB7112 **3 for $1.65**

IRIS FASCINATING NEW PINK #3

A brand new Pink Iris; the most spectacular specimen from giant growing farms. Delicate and beautiful, these giant flowers tower on long but sturdy stems. Order Now! No garden should be without this new Pink Iris.

NB7115 **$1.95 each**

SPECIAL OFFER! SAVE OV

IRIS COLLECTION includes: PINK CAMEO, CARABELLA, SHADY LADY, TEA ROSE, THREE OAKS plus FASCINATING NEW PINK #3.

NB7116

ARDEN BARGAINS

EST VALUES! ORDER NOW!

EN SHOWERS (P.A.F.)

1957 AARS Winner! . . . new 3-way functional rose!

Golden Showers, the only variety that can be grown 3 ays: pillar, bush and climber! This hardy and vigorous plant h with fragrant long pointed buds delicately shaped and gly beautiful. Daffodil yellow blooms open 4½ to 5 inches 25 to 30 petals. Long, almost thornless stems make Golden spectacular cut flower. Order this winner now!

1 $3.00 each 3 for $7.95

VEGAS ROSE

(Pat. 1486)

new rid ose!

only the d radi- of the n blos- in your he long uds of Vegas enhance the beauty of your your home. Each petal a on hue delicately touched olden sheen at the base. measuring up to 6 inches ow freely on long cutting

2

each 3 for $7.20

MEXICALI ROSE

(Pat. 1496)

Gayest, brightest rose ever developed

. . . a colorful fiesta on a single bush! This new Floribunda transforms your garden into a dazzling rainbow of vivid colors blooming amid bronzy foliage. The Mexicali Rose grows 4 to 5 feet tall, makes an excellent hedge and is extremely disease resistant. Bright yellow buds suffused with red open to 4 inch blooms of deep yellow, turning bright shades of rose and maturing to a brilliant cerise red.

NB7103

$2.50 each 3 for $6.60

NEW ELIZABETH DAISY

Proudly you'll display the New Elizabeth Daisy with its long gleaming white petals surrounding a heart of lustrous lemon yellow. Super sturdy stems reaching as high as 30 inches, regally bear flowers as large as 6 inches across!

NB7108

$1.00 each 3 for $2.50

FREE!

NEW ELIZABETH DAISY

with each collection of these beautiful cutting daisies:

DAISYMUM, ESTHER REED, MELISSA, NEW MAJESTIC and T. E. KILLEN.

NB7109

ALL FOR ONLY $3.95 a $5.00 value

SIR JOHN FALSTAFF

minous salmon pink flowers nearly 2 inches across. is is the finest; no other Phlox can compare!

126 3 for $1.95

SPECIAL PHLOX COLLECTION

1 Sir John Falstaff FREE!

Collection includes 1 each of below 9 varieties plus 1 Sir John Falstaff.

NB7127 ALL 10 ONLY $3.50

MINIATURE ROSES

JACKIE (P.R.R.)

An ideal new pot plant to brighten your favorite window or table. Jackie blooms with fragrant, long lasting delicate soft yellow buds; a sturdy plant maturing to about 12 inches in height.

NB7104

$2.00 each 3 for $5.00

CLIMBING PINK CAMEO

(Pat. 1451)

Beautiful rose and pink buds bloom in abundance on this first truly everblooming miniature rose in climbing form. Plant as a ground cover, shrub, or small pillar (up to 5 feet).

NB7105

$2.00 each 3 for $5.00

PIXIE HEDGE ROSE

(P.R.R.)

Perfect as a border for garden, walks, hedge rows and along fence lines! Hundreds of tiny pink blooms touched with a breath of lavendar adorn this bush. A miniature growing 4 feet high, 5 feet wide unsupported! Dress up your garden by ordering now!

NB7106

$1.25 each 6 for $6.75
3 for $3.50 12 for $11.50

r $3.25

½!

ONLY

a $6.80 value

PERENNIAL PHLOX

. . . for borders, beds, hedges!

Any Phlox below 3 for $1.25

NB7117 CAROLINE VANDENBERG —True lavender blue.
NB7118 E. J. FARRINGTON —Cameo pink.
NB7119 FLASH—Carmine red.
NB7120 MARIE LOUISE —Sparkling white.
NB7121 ROYAL PURPLE —New satiny purple.
NB7122 SALMON GLOW—Flame pink.
NB7123 SAN ANTONIO —Carmine, plum red shading.
NB7124 SPITFIRE—Orangy Red.
— Deep pink and salmon.
NB7125 THOR—Deep pink and salmon.

Pacific Hybrid Delphiniums

A new series!

Here's a rainbow of color, vivid and striking, for your perennial garden. Thick tapering spires laden with color groping majestically skyward. Complete growing instructions accompany each shipment.

NB7113

3 for $1.95 6 for $3.50

AGAPANTHUS BLUE LILY of the NILE

Clusters of azure blue, lily-like blooms borne on graceful stems (24-36 inches high) rise above rich ornamental foliage to enhance the beauty of your garden, walks and planting beds. Complete planting instructions with each shipment.

NB7114

$1.50 each 3 for $4.25

New 2-way HYBRID ORNAMENTAL STRAWBERRY #25

Enjoy the delightful flavor of home grown strawberries and give your garden a beautiful lush darkgreen ground cover, too! So easy to grow, provides a dense cover 18 to 24 inches high. Complete instructions furnished with each order.

NB7128 25 for $2.95 50 for $4.95

Look!

GERMAIN'S EARLY BIRD SUPER SPECIALS!

4 MAGNIFICENT ROSES

- **DESCANSO PILLAR** . . . grows 8 feet high without support.
- **GOLDEN SHOWERS** new 3-way functional rose.
- **LAS VEGAS** . . . a new hybrid tea rose.
- **MEXICALI ROSE** . . . a colorful fiesta on a single bush.

NB7129

ENTIRE COLLECTION JUST $9.15

a $10.50 value

Special!

TOM THUMB MINIATURE ROSE COLLECTION

1 each:
OAKINGTON RUBY,
PINK JOY,
RED IMP,
ROSA ROULETTI,
THUMBELINA

NB7107

ALL 5 ONLY $5.75

a $6.25 value

GERMAIN'S
SINCE 1871

GERMAIN'S CALIFORNIA QUALITY GUARANTEES YOU HEALTHIER, BETTER PLANTS!

EVERY GERMAIN'S PLANT GROWN UNDER LABORATORY PROVED CONDITIONS!

GERMAIN'S EXCLUSIVE NEW SHIPPING SYSTEM ASSURES YOU EACH ITEM IS FRESH, READY TO PLANT!

SPRING GARDEN BARGAINS
SEASON'S BIGGEST VALUES! ORDER NOW!

Germain's Special
CHRYSANTHEMUM Gardens

Now Germain's offer two selected Mum Gardens complete with Mixed Spiders, Exhibitions, Pompons, Early Hardies, Cushions and Odd Forms.

NB7110 Large Garden of 10 mixed mums **Only $2.75**

NB7111 Large Garden of 25 mixed mums **Only $4.95**

DESCANSO PILLAR ROSE

Massive and Magnificent

. . . grows 8 feet high *without* support!

Imagine! You can be surrounded all season long by magnificent roses with just one Descanso Rose Bush! Actually grows up to 8 feet high without support the very first year. Pick a bouquet of blossoms that actually measure up to 6 inches across from one 3 to 4 foot stem. These giant clusters of deep coral blooms are long lasting as cut flowers, too.

NB7100

$2.25 each

3 for $6.00

GOLDEN SHOWERS (P.A.F.)

1957 AARS Winner! . . . new 3-way functional rose!

Germain's Golden Showers, the only variety that can be grown 3 different ways: pillar, bush and climber! This hardy and vigorous plant bursts forth with fragrant long pointed buds delicately shaped and breathtakingly beautiful. Daffodil yellow blooms open 4½ to 5 inches wide with 25 to 30 petals. Long, almost thornless stems make Golden Showers a spectacular cut flower. Order this winner now!

NB7101 **$3.00 each** **3 for $7.95**

LAS VEGAS ROSE

(Pat. 1486)

. . . a new hybrid tea rose!

. . . Suddenly the warmth and radiant beauty of the desert can blossom forth in your garden! The long pointed buds of the Las Vegas Rose truly enhance the beauty of your garden . . . your home. Each petal a rich salmon hue delicately touched with a golden sheen at the base. Blooms measuring up to 6 inches across grow freely on long cutting stems.

NB7102

$2.75 each **3 for $7.20**

MEXICALI ROSE

(Pat. 1496)

Gayest, brightest rose ever developed

. . . a colorful fiesta on a single bush!

This new Floribunda transforms your garden into a dazzling rainbow of vivid colors blooming amid bronzy foliage. The Mexicali Rose grows 4 to 5 feet tall, makes an excellent hedge and is extremely disease resistant. Bright yellow buds suffused with red open to 4 inch blooms of deep yellow, turning bright shades of rose and maturing to a brilliant cerise red.

NB7103

$2.50 each **3 for $6.60**

NEW ELIZABETH DAISY

Proudly you'll display the New Elizabeth Daisy with its long gleaming white petals surrounding a heart of lustrous lemon yellow. Super sturdy stems reaching as high as 30 inches, regally bear flowers as large as 6 inches across!

NB7108

$1.00 each **3 for $2.50**

FREE!

NEW ELIZABETH DAISY

with each collection of these beautiful cutting daisies:

DAISYMUM, ESTHER REED, MELISSA, NEW MAJESTIC and T. E. KILLEN.

NB7109

ALL FOR ONLY **$3.95** a $5.00 value

SIR JOHN FALSTAFF

Luminous salmon pink flowers nearly 2 inches across. This is the finest; no other Phlox can compare!

NB7126 **3 for $1.95**

SPECIAL PHLOX COLLECTION

1 Sir John Falstaff FREE!

Collection includes 1 each of below 9 varieties plus 1 Sir John Falstaff.

NB7127 ALL 10 ONLY **$3.50**

MINIATURE ROSES

JACKIE (P.R.R.)

An ideal new pot plant to brighten your favorite window or table. Jackie blooms with fragrant, long lasting delicate soft yellow buds; a sturdy plant maturing to about 12 inches in height.

NB7104

$2.00 each **3 for $5.00**

CLIMBING PINK CAMEO

(Pat. 1451)

Beautiful rose and pink buds bloom in abundance on this first truly everblooming miniature rose in climbing form. Plant as a ground cover, shrub, or small pillar (up to 5 feet).

NB7105

$2.00 each **3 for $5.00**

PIXIE HEDGE ROSE (P.R.R.)

Perfect as a border for garden, walks, hedge rows and along fence lines! Hundreds of tiny pink blooms touched with a breath of lavendar adorn this bush. A miniature growing 4 feet high, 5 feet wide unsupported! Dress up your garden by ordering now!

NB7106

$1.25 each **6 for $6.75**

3 for $3.50 **12 for $11.50**

Look! GERMAIN'S EARLY BIRD SUPER SPECIALS!

4 MAGNIFICENT ROSES

- **DESCANSO PILLAR** . . . grows 8 feet high without support.
- **GOLDEN SHOWERS** new 3-way functional rose.
- **LAS VEGAS** . . . a new hybrid tea rose.
- **MEXICALI ROSE** . . . a colorful fiesta on a single bush.

NB7129

ENTIRE COLLECTION JUST $9.15

a $10.50 value

MAIL ORDER NOW!

$57 A

GERMAIN'S SINCE 1871

P. O. BOX 3233
LOS ANGELES 54, CALIFORNIA

SHIP TO: (PLEASE PRINT)

(Name)

(Address)

(City) (Zone) (State)

TERMS: SEND REMITTANCE IN FULL WITH ORDER.
For your protection, do not send cash unless letter is registered.

NO C.O.D. SHIPMENTS.
ALL MERCHANDISE SENT PREPAID.

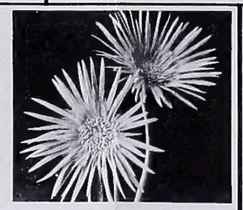
Quantity Wanted	Item No.	Variety	Price $	Price c

CALIFORNIA CUSTOMERS PLEASE ADD 4% SALES TAX

MULTI-COLOR

TRANSVAAL DAISIES

(Gerbera Hybrid)



Recognized as one of the most exotic daisies, they produce extra large blooms in salmons, pinks, reds, yellows and their variations. Ideal for cutting, Transvaal Daisies will last over a week in your home.

NB7112 **3 for $1.65** **6 for $3.25**

IRIS FASCINATING NEW PINK #3

A brand new Pink Iris; the most spectacular specimen from giant growing farms. Delicate and beautiful, these giant flowers tower on long but sturdy stems. Order Now! No garden should be without this new Pink Iris.

NB7115 **$1.95 each**

SPECIAL OFFER! SAVE OVER ½!

IRIS COLLECTION includes: PINK CAMEO, CARABELLA, SHADY LADY, TEA ROSE, THREE OAKS plus FASCINATING NEW PINK #3.

NB7116 ALL 6 ONLY **$2.98** a $6.60 value

PERENNIAL PHLOX

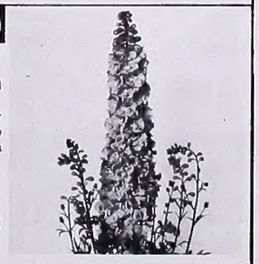
. . . for borders, beds, hedges!

Any Phlox below 3 for $1.25

- **NB7117** CAROLINE VANDENBERG —True lavender blue.
- **NB7118** E. J. FARRINGTON —Cameo pink.
- **NB7119** FLASH—Carmine red.
- **NB7120** MARIE LOUISE —Sparkling white.
- **NB7121** ROYAL PURPLE —New satiny purple.
- **NB7122** SALMON GLOW—Flame pink.
- **NB7123** SAN ANTONIO —Carmine, plum red shading.
- **NB7124** SPITFIRE—Orangy Red. — Deep pink and salmon.
- **NB7125** THOR—Deep pink and salmon.

Pacific Hybrid Delphiniums

A new series!



Here's a rainbow of color, vivid and striking, for your perennial garden. Thick tapering spires laden with color groping majestically skyward. Complete growing instructions accompany each shipment.

NB7113

3 for $1.95 **6 for $3.50**

AGAPANTHUS BLUE LILY of the NILE

Clusters of azure blue, lily-like blooms borne on graceful stems (24-36 inches high) rise above rich ornamental foliage to enhance the beauty of your garden, walks and planting beds. Complete planting instructions with each shipment.

NB7114

$1.50 each **3 for $4.25**

New 2-way HYBRID ORNAMENTAL STRAWBERRY #25

Enjoy the delightful flavor of home grown strawberries and give your garden a beautiful lush darkgreen ground cover, too! So easy to grow, provides a dense cover 18 to 24 inches high. Complete instructions furnished with each order.

NB7128 **25 for $2.95** **50 for $4.95**

Special! TOM THUMB MINIATURE ROSE COLLECTION

1 each:
OAKINGTON RUBY,
PINK JOY,
RED IMP,
ROSA ROULETTI,
THUMBELINA

NB7107

ALL 5 ONLY $5.75

a $6.25 value

GERMAIN'S
SINCE 1871

BARGAIN! BARGAIN! BARGAIN!

SPECIAL OFFER ON DAHLIA AND BEGONIA GARDENS!

SUPER SPECIAL — GERMAIN'S SELECT DAHLIA COLLECTION

Here are five of the most popular Dahlia types. Each is different and carefully chosen by Germain's bulb experts to give your home and garden new beauty and pleasure.

Collection includes 1 each of the following types:

DECORATIVE—Dinner plate size blooms.

CACTUS—Most beautiful and varied petal growth.

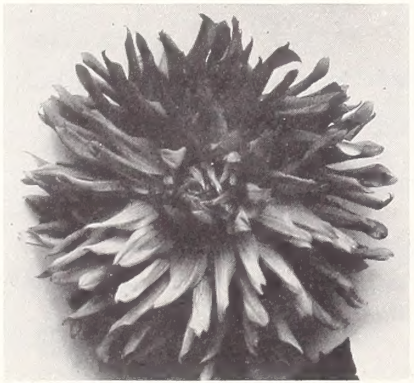
BALL—Ball shaped blooms 3½-4 inches across.

POMPON—Hundreds of 2 inch blooms on 1 plant.

WATER LILY CLASS—3-5 inch double and semi-double flowers.

No. 5625

5 TUBERS only $2.89



VALUE SCOOP — GERMAIN'S SPECIAL BEGONIA COLLECTION

Five different types of Tuberous Begonias . . . each carefully selected for their beauty and high California-grown quality.

Included is 1 each of the following types:

CAMELLIA FLOWERED—Uniform petals like a huge Camellia.

CARNATION FLOWERED—Large petals with serrated edges.

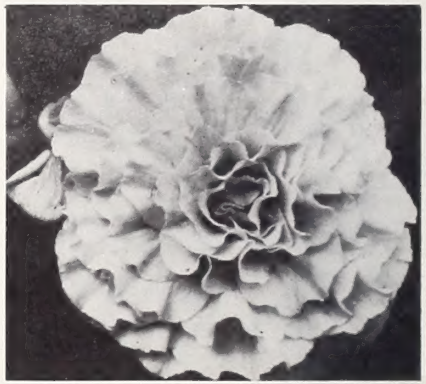
DOUBLE PICOTEE—Each petal has 2 always changing colors.

NOVELTIES SINGLE—Large single frilled and crested flowers.

MULTIFLORA TYPE—Each plant literally covered with blooms.

No. 5093

5 TUBERS only $2.35



GERMAIN'S SPECIAL BULB GARDEN COLLECTION!

5 DIFFERENT Begonia Bulbs
5 DIFFERENT Dahlia Bulbs

No. 5960 All 10 BULBS only $5.00